

Preet Patel

preetpatel@uga.edu | (470) 469-4288 | preetp.com | [linkedin.com/in/preet7](https://www.linkedin.com/in/preet7) | U.S. Citizen

EDUCATION

University of Georgia

B.S. in Data Science | GPA: 3.7 | Minors: Computer Science, Statistics, Business

Expected May 2028

Athens, GA

WORK EXPERIENCE

BMW Manufacturing Co.

Compensation & Benefits Analyst Intern

Incoming – Fall 2026

Spartanburg, SC

- Incoming analyst intern at Plant Spartanburg, BMW's largest manufacturing plant worldwide.

Southwire Company, LLC

Data Operations Assistant

May 2026 – August 2026

Carrollton, GA

- Managed product data deployment across a **37,660-SKU** catalog using **SAP**, **Salsify (PIM)**, and **OpenText (DAM)**, ensuring catalog accuracy across all sales channels.
- Built and executed Salsify data-cleansing and enrichment workflows, accelerating new-product additions between merchandising, marketing, and IT teams via SAP, OpenText, and Adobe Workfront.
- Audited and synchronized digital assets across data warehouses, resolving metadata discrepancies on live product pages before they reached customers.

Celsius Holdings, Inc.

Student Marketing Ambassador

February 2026 – Present

Athens, GA

- Execute data-driven campus outreach at UGA, reporting weekly performance metrics to identify the highest-ROI tactics and increase product trial rates.
- Optimize product distribution strategy around campus by analyzing high-traffic locations.

SSP Automotive, LLC

Business Operations Intern

May 2024 – August 2025

Snellville, GA

- Tracked and maintained vehicle inventory data across the dealership, improving visibility on available and incoming vehicles for sales and sourcing decisions.
- Supported daily operations spanning sales support, vehicle sourcing, and pricing workflows.

Subway

Manager (promoted from Sandwich Artist, Jan 2024)

May 2022 – May 2024

Snellville, GA

- Promoted from Sandwich Artist to Manager; led a team of **13+ employees**, oversaw scheduling, inventory, and daily sales reporting, and managed **\$1,000+** in daily revenue with accurate POS transaction data.

PROJECTS

Athens Airbnb Market Intelligence Tool | Python, SQL, Streamlit, JMP

December 2025

preetp.com/airbnb

- Created a Python ETL pipeline analyzing **460+** rental listings into a SQL database to optimize rental revenue.
- Engineered a multi-variable pricing model aggregating dollar premiums for UGA football weekends, graduation, and seasonal demand shifts.
- Designed a SQL-backed Streamlit dashboard delivering interactive competitive-pricing insights and automated rate recommendations.

CERTIFICATIONS

IBM | Coursera Data Science Specialization Certification

2025

- A comprehensive 12-course program covering Python, SQL, machine learning, and data visualization.

UC Davis | Coursera SQL for Data Science

2025

- Hands-on experience with SQL queries, dataset combination, and data filtering for analysis.

Google | Coursera Professional IT Certificate

2022

- Foundational training in networking, operating systems, system administration, and cybersecurity.

LEADERSHIP & VOLUNTEERING

BAPS Atlanta — Group Lead

May 2022 – Present

- Lead weekly assemblies for young children with structured activities.
- Organized and assisted with events, activities, and programs to drive outreach initiatives for youths.

SKILLS

Technical: R, Python, SQL, Java, Pandas, NumPy, Streamlit, JMP, Excel, Data Visualization, Parallel Programming